



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(Entitled by the UGC - Distance Education Bureau, New Delhi.)

Osmania University, Hyderabad-500 007, Telangana State, INDIA

(A University with Potential for Excellence and re-accredited by NAAC with 'A' + grade)

BBA III year

- | | | |
|-----------------------------|---|-------------------------|
| 1. Business Environment | - | Dr. Priya Desh Pandey |
| 2. Management Accountancy | - | Dr. G. Thirupathi Yadav |
| 3. Business & Corporate Law | - | Ms. E. Sajitha |
| 4. Information Technology | - | Dr. B. Venu Kumar |
| 5. Business Communication | - | Dr. Bharat Kumar |
| 6. Science & Civilisation | - | |

Electives - (Finance)

- | | | |
|----------------------------------|---|----------------------------|
| 1. Financial System And Services | - | Dr. C. Praveen Kumar Reddy |
| 2. Investments Management | - | Ms. R. Jyotsna Reddy |

Electives – (Marketing)

- | | | |
|---|---|---------------------------|
| 1. Sales And Advertising Management | - | Dr. Surendra Swamy |
| 2. Customer Relationship Management (CRM) | - | Dr. Krishna Vardhan Reddy |

Electives – (HR)

- | | | |
|----------------------|---|--------------------|
| 1. Leadership | - | Dr. P. Yadaiah |
| 2. Change Management | - | Dr. Prasanna Rekha |

DIRECTOR